

BEST PRACTICES IN MODERN SUPPLY CHAIN MANAGEMENT

PLACE THE DECISION-MAKING CLOSEST TO THE CUSTOMER

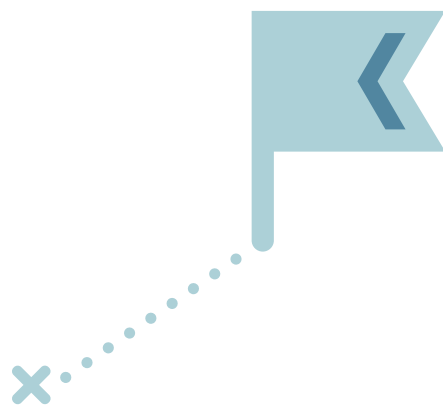
CONTRACT NEGOTIATION

When negotiating a contract the price and the term form the framework for the agreement. Careful planning and close coordination with your logistics partner will help you obtain long-term carrier rates that parallel the underlying transaction.



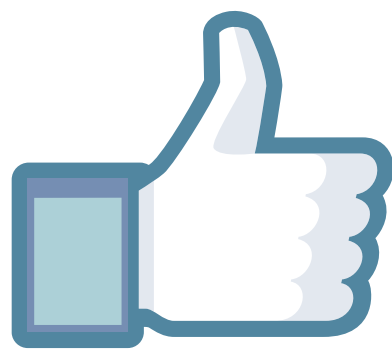
ROUTINGS

Aligning carrier routings with customer requirements helps ensure that we meet customer expectations. At times this will be driven by the lowest cost option. In other situations you will need the fastest or most reliable carrier(s). Direct Sailings vs Transshipment Service, and similar routing decisions are to be made in coordination with your logistics partner to build an effective Supply Chain.



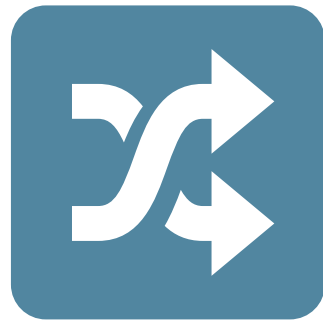
GOVERNMENTAL & REGULATORY COMPLIANCE

Whether dealing with US Customs product classifications and duty rates or determining Transfer Pricing requirements, governmental regulations are a central step in the supply chain process. There are dozens of governmental agencies that potentially have oversight of your products including, EPA, USDA, FDA, FCC, USDOC, etc. Your logistics partner will help guide you through determination and execution of this critical phase.



CUSTOMER SERVICE

As the volume of the business grows, it becomes increasingly difficult to manage the customer service requirements of your clients. Operating on a technology platform that provides customers with real-time information about the status and contents of their shipments is critical to scaling your business.



SINGLE POINT OF CONTACT

It is essential to have a single entity that oversees and manages the entire supply chain process. Having multiple unrelated parties in the transaction creates opportunities for gaps in information. In order to avoid costly expenses; Demurrage, Detention, ISF Penalties, Customs Fines, etc, there should be seamless coordination across all of these areas of the supply chain.



cln worldwide
Strategic Solutions • Proactive Partnerships